

AIRPORT ADVISORY BOARD WORKSHOP
Airshow Planning
Fremont County Airport
June 24, 2015
4:00 pm

Members Present: John Marietta, Chairman; Leonard Mino; Jim Woolworth

Members Absent: Jack Slagle ; Greg Tabuteau; Duane Cozadd; ; Tom Schielf

Other Officials Present: Airport Manager, Richard Baker; EAA Chapter 808 President Ron Davidson

Others Present: Bev Giffin; Bryce Nelson; John McDermott; Gail Claremont

The meeting was called to order at 4:00 p.m. by Chairman Marietta.

Purpose:

The purpose of this meeting was to review the status of our 2015 airshow planning and to introduce the team members who will coordinate preparations for different segments of the event.

Discussion:

General:

- Waivered Airspace request has been prepared and will be submitted to the FAA by Dick Baker. It was suggested that required pilot credentials be collected and submitted now as well.
- A separate safety brief will be held for Will Sanders at 7:30am so that he can start helicopter rides early.
- An additional PA speaker is required out by the Jet A tank. We need to investigate pulling a line to that location and installing a speaker. Dick Baker will check with IT person.

Coordinator Reports:

Treasurer/Accountant – Rich LeDoux

- Rich will keep track of the money for the event. All disbursements and revenue must pass thru, or be reported to Rich.

VIP area - Gail Claremont

- For “Gold” Level & above sponsors (\$1000 +), for Performers & for paid admission.
- Tent (canopy) to be placed just south of the performer aircraft parking.
- Stocked with refreshments free to occupants.
- Gail to forecast table and chair requirements for the area and estimated refreshment stock.
- Arrange provisions for “VIP” parking close in.
- Make arrangements for cars for performers (rentals, loaners, etc)

Airshow Merchandise – Mark Greksa

- Mark has designed merchandise that can be purchased, in quantity, thru his business, for sale at the airshow. Shirts and hats with our airshow logo and the logos of “gold” level sponsors and above can be purchased for the following:
 - \$3.00/shirt (288 minimum quantity)
 - \$8.00/hat (48 minimum quantity)
- Booth (food area) will be set up at the show for sale of shirts, hats, posters and beverages.
- Booth can be set up in Florence Friday and Saturday for sale of shirts, hats and posters.
- Sales booths will need the capability of accepting credit card purchases. This can be accomplished with a smart phone with the appropriate “app” and a card reader.

- Committee decided to proceed with purchase of 300 shirts and 50 hats.
- Order shirts in the following sizes: Medium (40), Large (100), Extra Large (100) and “2X” (60).
- Mark will need high resolution logos (200-300 dpi) for those sponsors to be printed on the merchandise.
- Proposed pricing on sales merchandise (shirts and hats) is \$15 each.

Chairman Marietta requested, in addition, we have 50 high quality “airshow volunteer” shirts & hats made up to be purchased and worn by our volunteers . Source of these high quality shirts/hats is “tbd”.

Beverages – Bev Giffin

- Bev will be responsible for forecasting and procuring (with the help of volunteers) beverages and ice. Beverages to be sold, to be available for volunteers, to be available for performers and to stock the “VIP” area.
- Water is being donated by Big “D” market in Florence and City Market is donating a \$25 gift certificate which can be used to buy beverages and/or ice. Further needs will be purchased.
- All beverage sales will be by the airport. Food vendors will be restricted to food sales only.
- Check with Alan Drake, Quik Stop for possible loan of a freezer for ice and quantity buy on beverages.

Static Displays – Jim Woolworth

- Planning to get commitments from owners who will display their planes and cars and write a narrative on the plane/car to be read over the Public Announcement system.
- Local planes will fly in review while narratives are read, cars will be reviewed in place during their announcements.
- Ed Norden , our public announcer, will be tied up with the Florence Pioneer Days Parade in the morning. John McDermott will stand in doing announcements in the morning until Ed arrives.

Booths – John Marietta & Jim Woolworth

Food

- To date we have five food vendors signed on:
 - Penrose Fire Dept. – Pancake Breakfast
 - Jump Start Java – Coffee
 - A&K Scoop – Ice Cream
 - CAP - Baked Goods
 - Sausage & Dawgs – Sausage Sandwiches
- We are looking for two additional food vendors who can supply Pizza and Hamburgers/Barbeque Beef .
- We are charging \$50 per booth for business licensed food vendors. No charge for non-profits.

Non-Food

- To date four booths have been assigned:
 - EAA (build your own airplane)
 - Cat Ballou (airplane background photo ops)
 - U.S. Army
 - Air National Guard
- We are charging \$50 per booth for groups selling merchandise for profit. No charge for other community organizations.

CAP Activities & Parking – Bryce Nelson

- CAP will conduct childrens' educational activities and hand out balsa airplanes in their module again this year.
- CAP will move baked goods sales outside to food vending area this year.

Parking:

- Must get clearances from businesses in Industrial Park to park cars in their lot
- Shuttles will be provided by "Raft Masters" who will shuttle people between the airport and Florence. Two shuttles will be required to shuttle between the hours of 9:00am and 3:00pm at 30 minute intervals.
- Check with Jim Wiles @ the "Golden Age" Center to see if they can provide service for handicapped people between parking and the airport main entrance.
- Plan VIP parking in the Hangar areas near the performers aircraft parking.
- Upfront handicapped parking spots must be identified and roped off this year.

Attractions – John Marietta & Jim Woolworth

- Bounce House – Big attraction for small children, John Marietta expressed reservations about safety of the attraction. If pursued, it must be well anchored and shielded from prevailing wind.
- Climbing Wall – Army recruiter may be able to supply.
- Face Painter – Check on Royal Gorge Face Painter
- Pedal Planes – Check on availability of pedal planes used last year
- Flight Simulators – Checking with "Wings over the Rockies" for simulators

EAA Activities – Ron Davidson

- EAA will provide aircraft marshallers and crowd control people for the ramp area and staging area.
- EAA will also operate a booth featuring aircraft construction methods.

Auction – John Marietta

- EAA pedal plane is being made for auction. Proceeds will be split 50/50 between EAA chapter 808 and the airshow fund.
- Remaining auction items will come from sponsorship donations.
- John is searching for an auctioneer.

Advertising – Jim Woolworth

- Poster – Chairman Marietta requested that we have an airshow promotional poster professionally made up by Mark Greksa's graphic designer. This poster would be used for print advertising and facebook. Jim Woolworth will check with Mark to see if he can support this request.
- Poster is also being made up by Rudyl Mergelman to advertise Airshow and Florence Pioneer Days.
- Ads will be run in the Daily Record, the Pueblo Chieftain, facebook and sent to EAA chapters around the state.
- Gail Claremont will do a facebook boost on the airport and airshow events every two weeks up till show time.
- Logos for gold level and platinum level sponsors (above \$1000) will be placed on all sale merchandise. Logos for all sponsors donating above \$500 will be placed on all pre-show print advertising. Logos for all sponsors (all levels) will be placed in post-show recognition and thanks.

Sponsors – Dick Baker & Jim Woolworth

- Cash sponsorships total \$10,350 with commitments for another \$500 (approximately). Richard Baker would like to target a goal of \$13,000.
- Ron Davidson is approaching the “Wounded Warrior” program for a donation in exchange for advertising.

Signage – John McDermott

- Signage will be required recognizing our “Silver” sponsors (\$300 +)
- Need large “Handicapped” signs in our parking area (Can be obtained from the County sign shop)
- Multiple signs for donation collectors required.
- Sign purchases can be made using the airport credit card or it may be possible to borrow signs from the county sign shop. (All purchases must be brought to the attention of our airshow treasurer – Rich LeDoux).
- Large signs are required to direct aircraft to parking, i.e., “Transient, Performance or Display” aircraft.

Warbirds – Dick Baker

- Dick has feelers out to a number of warbird owners. Aircraft include AT-6, Staggerwing Beech, B-25 and Beech 18. We’ve secured no commitments yet.
- Ron Davidson is checking into getting an F-16 fly-by from either Oklahoma ANG or Buckley Field.
- Application has been submitted to Butts AAF for one or more Army helicopters for static display.

There being no further subjects for discussion, the meeting was adjourned at 5:30 pm.

Minutes taken by Jim Woolworth