

AIRPORT ADVISORY BOARD WORKSHOP
Airshow Planning
Fremont County Airport
July 08, 2015
4:00 pm

Members Present: John Marietta, Chairman; Jim Woolworth

Members Absent: Jack Slagle ; Greg Tabuteau; Duane Cozadd; Tom Schielf ; Len Mino

Other Officials Present: Airport Manager, Richard Baker; EAA Chapter 808 President Ron Davidson

Others Present: Rich LeDoux; Bryce Nelson; John McDermott; Gail Claremont

The meeting was called to order at 4:05 p.m. by Chairman Marietta.

Purpose:

The purpose of this meeting was to review the status of our 2015 airshow planning.

Discussion:

General:

- There will be one entrance to the Airshow, thru the main gate adjacent to the airport office. Signs should direct all attendees to that entrance.
- Fire protection – Extend a request to the Florence Fire Department to cover the September Airshow (Woolworth). Expect cost to be about \$1000. Inform Florence Fire that a back-up will be required should the Department be called out on an actual alarm.
- Helicopter Rides will be offered in a new R-66 turbine powered helicopter.
- Steve Bergevin and Chris Murphy, of the Renegades, will both perform solo aerobatic acts. Our program line-up will now consist of 4 aerobatic acts, one formation act and two drag races.
- We have a tentative plan for initiating the Drag Race. As Don Nelson approaches on final, he will visually estimate when the drag car should launch. Don will give two radio calls: one three seconds before launch, for drag car “spool up” and one “go” call to launch the car. These calls will be communicated to the driver via light signal or flag. The objective is to make a close, exciting race. For crowd entertainment we plan to ask Don to do a stimulating “warm-up” and Lanier will do a “burn out” prior to the actual race. Runway surface condition (course friction course) is something we need to make Lanier aware of (follow-up Woolworth).

Coordinator Reports:

Treasurer/Accountant – Rich LeDoux

- Discussion on how the money is controlled - Money for expenditures will come from two sources: Airport Managers' credit card and checks written by the County Finance Dept out of the Airshow fund.
- Rich will get with the Finance Dept to understand how the process will work.
- Cash will be required for upfront purchase of merchandise (shirts, hats, etc) and seed money for sale of merchandise, water and beverages, 50/50 raffle and auction.
- Rich will keep the balance sheet for the event. He must be kept informed of all expenditures and he should handle all cash dispersals and revenue taken in at the show.

VIP area - Gail Claremont

- We plan to rent a tent for the VIP area. Gail will get a quote on the cost and determine when we need to reserve the tent.

- A sign is required for the VIP area stating “Airshow Performers & Gold/Platinum level Sponsors”. We will also need a sign stating price of general admission to this area. We should plan on sending gold/platinum level sponsors passes for entry to the area (10 per sponsor).
- Access to the area will need to be controlled to prevent people from wandering in. There needs to be a single entrance with an attendant.

Airshow Merchandise – Mark Greksa

- Mark has recommended shirts and hats for the event be purchased in various colors, not white and in size distributions determined by his experienced buyers. Committee agreed to adopt his recommendations.
- A sample of a “higher quality” shirt provided by Mark, to be given to volunteers and performers, was reviewed. This shirt would cost \$14.50 each (compared to \$3.00 each for the “sale” shirts). Committee saw little difference between the high and low cost shirts and proposed to buy extra low cost shirts to give to performers and volunteers. Plan on giving “coupons” to volunteers and performers which they can redeem for a free shirt.
- The order for \$3.00 shirts will be bumped to 500 total. Order shirts and hats no later than August 1st.

Beverages – Bev Giffin

- Not present, no report. Need estimates on water, pop & ice required and sources for same.

Static Displays – Jim Woolworth

- Assembling a list of cars and local planes with narratives that can be read over the PA system during the morning “review”.
- Helicopters have been requested from Ft. Carson for static display.
- A Single Engine Air Tanker and Pilatus were expected from the state division of wildfire control. Their director, however is changing jobs and the new director’s support of our request has to be confirmed.
- No commitments yet from any of the warbird owners.

Booths – John Marietta & Jim Woolworth

Food

- We have 5 food vendors and one beverage vendor (Fremont County) confirmed (includes breakfast). Two additional food vendors are pending.
- We need to advertise our food services one week prior to the airshow to notify attendees that breakfast and lunch will be available.
- Notify all vendors that electrical power service is limited (specify their allotment). Have them supply their own generator if they expect to exceed allotment.
- Richard Baker will investigate having a 200 Amp service panel installed for temporary use during the airshow.
- Need to check with Allen Drake, Quik Stop, on getting a supply of ice for water and beverage sales (John Marietta).

Non-Food

- Ten Booths are planned to date. This number may grow. Booths are planned for Army recruiter, Air National Guard recruiter (to be confirmed - Woolworth), EAA, Cat Ballou, Face Painter (to be confirmed - Woolworth), Cork Hayden STEM lab from Pueblo West Broad Museum (to be confirmed - Davidson), Mr. Rooter, Wounded Warriors (to be confirmed – Davidson) . FEDC and Canon City Chamber of Commerce had a booth last year. Check with them to see if they want to return (Marietta).

CAP Activities & Parking – Bryce Nelson

- Planning hands-on activities in the CAP module. Will have a supply of balsa planes to hand out to the kids.

Parking:

- CAP cadets will direct all vehicle parking. “Golden Age” will supply two handicapped shuttles to transfer people from parking to the front gate.
- Cadets will also man the end stations for the “Raft Master” bus shuttle between the airport and Florence. Two shuttles will rotate between the two stations at 30 minute intervals between 9:00am and 3:00pm.
- A booth can be set up at the Florence station Friday night for the purpose of airshow promotion and selling airshow merchandise (shirts, hats & posters). Investigate having the Police Explorers man the Florence booth on Friday night (follow-up – Nelson).

Attractions – John Marietta & Jim Woolworth

- Bounce House – “River Valley Bounce Houses” charge \$110 for 5 hours use and do not tend their houses during use. The committee agreed to drop the bounce house due to liability.
- Climbing Wall – Army is phasing out their climbing wall. This will be dropped from the event.
- Face Painter – Three face painters were discussed. One, Kelly Duncan, has been recommended. She charges \$50 for the day. We have not seen a sample of her work yet. Jim Woolworth will get with her to view samples and sign her on if they look good.
- Pedal Planes – Two pedal planes should be available for the open house. John Gacnik has one and Randy White has access to the other. We will have to contact each and see if they will lend them for the day.
- Flight Simulators – Flight simulators may be available from “Wings over the Rockies” and our local Army recruiter, still to be confirmed.
- Cat Ballou – Photo scene for small children.

EAA Activities – Ron Davidson

- Nothing new to report.

Auction – John Marietta

- Allen Woolsey or John Sands will be contacted to see if they can support our auction. Items we have for auction currently are:
 - “Michaels on Main” Gift Basket
 - “O’Reilly’s” Car Wash Kit
 - “ESTES/Cox” Model Rockets
 - “Bradys” Watering Can and Cedar Card
 - “IHOP” Five Coupons for Free Breakfast
 - “Chili’s” Coupons for \$30 off and 2 free child’s meals
 - “Zip Line Tours” coupon for “buy one, get one free” (\$100 value)
 - Aluminum Aircraft Propeller donated by Dick Baker
 - Wood Aircraft Propeller donated by Dick Baker

Advertising – Jim Woolworth

- One early “teaser” ad has been run in the daily record and a second has been submitted to run. A locally produced airshow flyer will be submitted to run in the Daily Record frequently as we get closer to the event. All are being posted on facebook as well.

- Two posters are being produced. One by Rudyl Mergelman and one by Mark Greksa's Ad agency. Rudyl's poster may be available for viewing by mid-July. Mark's idea for his poster was shown and discussed. Mark has proposed a poster showing an illustration of planes flying with the bridge & mountains in the background, something that depicts "that bygone era" feel. A sample poster was shown. The committee favors that approach and requested that the plane depicted be a Stearman (or Waco), a plane that further supports that "bygone era" feel.
- Our flyer will be posted on the County website and sent to 16 EAA chapters in and around the state of Colorado.
- The Pueblo Chieftain will run a story on the Airshow close in to the event. Tracy Harmon, of the Chieftain will write the story from material we supply her after 9/1/15.
- Other places to advertise were suggested: airshows.com, AAA magazine, Colorado Pilot's Association, Westcliff "Sangre De Cristo Sentinel", Royal Gorge Route Railroad website and in a TV Ad suggested by Mark Greksa (Follow-up – Woolworth)

Sponsors – Dick Baker & Jim Woolworth

- Current status: We have \$11,250 in cash donations, \$8,330 in services and merchandise donations.

Signage – John McDermott

- John requested input from all coordinators on their sign requirements. He will create a list of signs needed from that input.
- John recommended we set up an "Information Booth" inside the main entrance to answer questions, distribute programs and direct people to the various attractions. Good idea, we'll do it. It needs to be manned. It will be added to the map. The booth can double with our merchandise sales.

Warbirds – Dick Baker

- Nothing new to report

There being no further subjects for discussion, the meeting was adjourned at 5:50 pm.

Minutes taken by Jim Woolworth