

AIRPORT ADVISORY BOARD AIRSHOW WORKSHOP
Fremont County Airport
November 11, 2014
8:00 am

Members Present: John Marietta, Chairman; Greg Tabuteau; Jim Woolworth

Members Absent: Tom Schielf, Leonard Mino , Duane Cozadd; Jack Slagle

Other Officials Present: Airport Manager, Richard Baker

Others Present: John Emmerling; Wes Brandt

The meeting was called to order at 8:00 a.m. by Chairman John Marietta. Chairman Marietta welcomed everyone and thanked them for their attendance.

Purpose:

The purpose of this meeting was to begin planning for long lead items for next year's event, slated for September 26, 2015. Specifically, this meeting focused on sponsorships and airshow attractions.

Sponsorships :

- We will adopt a tiered level of recognition for sponsors for the 2015 Airshow.
- Levels:
 - Highest Level: Greater than \$2500
 - Intermediate Level: Greater than \$1000
 - Lowest Level: Less than \$1000
- Signs will be made up showing different level of contributions by business name
- Sponsor recognition should be on all advertisements
- Highest level contributors will get a banner of their design prominently displayed at the event
- Intermediate level and Higher level sponsors will get business logos imprinted in advertisements
- Lowest level sponsors would be listed as friends of the Fremont County Airport, get mentioned as a "friend of the airport" and a "Thank You"
- We should also make use of CDs and a Face Book Page for sponsor recognition

Current Sponsorship Status:

- Mark Greksa, Royal Gorge Route Railroad, has committed \$5000 to the event. He will be named an "Event Partner". He will participate in planning and be named in the title as a principle sponsor.
- Armstrong Consultants has committed \$3000 to next years' event
- Canon National Bank has committed \$750

Plan Going Forward:

- We need to focus on potential big contributors early:
 - Holcim
 - Cripple Creek – Victor (Requests for donations from Cripple Creek Mine must go thru Jane Manon, on-line. Wes Brandt will make application on-line with Cripple Creek.)
 - Canon National Bank
 - Sunflower Bank
 - CSV Fuel
 - Lindner Chevrolet
 - Faricy Ford
 - Atmos

- Black Range Minerals
 - Big “R” in Pueblo
 - The Automotive parts dealer on Hwy 50 between the airport and Penrose.
- We need a compelling story when we approach potential sponsors asking for donations. John Emmerling volunteered to put together a package, describing the importance of the airport to growth in the community, and one which describes the interrelationship between airport operations and success in all businesses in the region. This is our first priority. John Emmerling will draft a proposal and circulate it thru e-mail to get consensus on the content.
 - We need to work with Mark Greksa, Royal Gorge Route Railroad and Larry Oddo, The Winery and area restaurants and motels to create an area attraction connected with the Airshow.

Airshow Attractions:

The following airshow performers were investigated:

- Matt Yonkin, twin beech aerobatic performance, charges \$9000 per performance, 380 Gal of fuel, 100 Gal of smoke oil, 8 gal of engine oil, transportation, 3 rooms and secure hanger (Total cost of around \$10,000)
- Gary Rohler Airshows asks \$5500 for a Stearman performance, 60 gal of gas, 14 gal of smoke oil and ? engine oil
- Pitts that performs with him asks \$4500, 75 gal of fuel, 14 gal smoke oil (For a joint routine, both the Stearman and Pitts, total cost is over \$10,000)
- Renegades would probably come back for \$1500
- Yaks would probably return for fuel and oil?
- We would like to ask Don Nelson to return with his Sukhoi.
- Ask Steve Bergevin and Hans Miesler to do individual performances?
- Offer some money to attract warbird(s) for fly bys (B-25, P-51)
- Check into specialty acts like “Flying Farmer”
- Check Guard and Reserve Aviation units to see if we can get a military helicopter. Check Army recruiting to see if they have any influence with aviation units.
- Look into possibility of getting an Osprey
- Check Drug Enforcement and Flight for Life to see if they would provide a static display.
- John Emmerling offered to ask Steven Coonts, author of “Flight of the Intruder”, to attend the show for book signings

Other Discussion:

- Movement area of the ramp needs some rearrange for next year. Transient aircraft blocked performing aircraft access to the fence line for crowd viewing as planned. A different parking arrangement will be considered as the event gets closer.
- Fire training for local Airport staff was discussed. Training is available thru Florence Volunteer Fire Department periodically. Emergency training of Airport staff should also be set up with Doss Aviation who uses Fremont County Airport frequently and their procedures require said training.

There being no further subjects for discussion, Chairman John Marietta adjourned the meeting at 9:05 am.

Minutes taken by Jim Woolworth