

2017 Community Event Funding Application

Fremont County Tourism Council

The **Fremont County Tourism Council** (FCTC) serves as the region's statutory destination marketing organization (DMO). The FCTC is charged with investing revenue collected through a 2% Lodging Tax to promote and market the region as a destination for tourism, outdoor recreation and leisure travel. Because lodging tax is collected by area hotels, motels, campgrounds and other lodging facilities, a primary objective of the FCTC and this program is to increase paid, overnight lodging.

GUIDELINES & QUALIFICATIONS

To be considered for funding, please complete this application in its entirety. One supplemental page supporting the application may be added, if desired. Funding will be determined solely on the merits of this application; no presentations will be required. Funding is available only to organizations located in, and for events occurring in Fremont County. Funding shall be awarded only for events/projects that applicants can demonstrate have a high likelihood or demonstrated history of attracting overnight guests to lodging facilities in Fremont County.

Applicants should submit completed application materials *as a single PDF document* to the FCTC by email at funding@royalgorgetravel.com with the subject line "Community Funding Application" by **Friday December 30, 2016**.

It is possible that not all events/projects will be funded. Requests shall be evaluated and funding granted or declined no later than January 15, 2017. All funding determinations made by the FCTC are final.

Organization Name: _____ Website: _____

Contact: _____ E-mail: _____

Work Phone: _____ Other Phone: _____

Address: _____ City: _____ Zip: _____

Organizational Status: Non-Profit _____ For-Profit _____

Organization and/or Business Federal or State Registration Number _____

Name of the Event/Project: _____

Describe the Event/Project Purpose: _____

Date(s) of Event: _____

Amount of funding requested (not to exceed **\$ 1,000**): _____

Please note that if your event/activity does not take place you are obligated to return funds to the FCTC. All monies shall be used for marketing. A written report is due to the FCTC at the conclusion of your event/activity stating how funding was used, and summarizing the outcome of the event/activity.

